



strategy + support for
musicians creating change

Air Traffic Control

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ATC'S RECOMMENDED NONPROFITS FOR 2010 HOLIDAY GIVING

Below is a list of ATC's recommended nonprofits that are working on lead issues to consider for the 2010 holiday giving season. Please let us know if you have any questions. Happy Holidays from the ATC staff!

EDUCATION

826 NATIONAL is a nonprofit tutoring, writing and publishing organization with locations in eight cities across the country. Each chapter offers after-school tutoring, field trips, workshops, and in-schools programs—all free of charge—for children, classes and schools with particular interests or particular needs. Its goal is to assist students with their writing skills, and to help teachers get their classes excited about writing.

Mission: 826 National is dedicated to helping students, ages 6-18, with expository and creative writing. Its mission is based on the understanding that great leaps in learning can happen with one-on-one attention, and that strong writing skills are fundamental to future success. <http://826national.org>

DONORSCHOOSE.ORG is an online charity that makes it easy for anyone to help students in need. Public school teachers from across the United States post classroom project requests on the site. Donors browse project requests and give any amount to a project that inspires them. Once a project reaches its funding goal, DonorsChoose.org delivers the materials to the school. Donors receive photos of the project, a thank-you letter from the teacher, and a cost report showing how each dollar was spent. DonorsChoose.org has helped raise more than \$65 million, helping over 4 million students mostly in high-poverty and high-need schools.

Mission: DonorsChoose.org's mission is to improve public education by empowering every teacher to be a change-maker and enabling any citizen to be a philanthropist. Its vision is a nation where students in every community have the resources they need to learn. <http://www.donorschoose.org/>

ENVIRONMENT / BP OIL SPILL

GULF RESTORATION NETWORK (GRN) is committed to uniting and empowering people to protect and restore the natural resources of the Gulf Region for future generations. GRN is one of ATC's two partners on the ground in New Orleans. Since the storms of 2005, GRN has worked for a national commitment to the restoration of the coastal wetlands of Louisiana, the region's natural storm protection, which are disappearing at the rate of an acre an hour. The BP drilling disaster has greatly increased threats to this ecosystem, and the GRN has provided independent monitoring and advocacy since the first days of the disaster. In the wake of the oil spill, ATC has worked with bands to help direct more than \$100,000 to the GRN. <http://healthygulf.org/>

FOOD JUSTICE

PEOPLE'S GROCERY wants to change the way the food system works. The organization, which has attracted local and national attention in its effort to transform the inner city food environment and address health problems in West Oakland, believes everyone should have access to healthy food, regardless of income. As part of the food justice movement - the belief that healthy food is a human right - People's Grocery works toward creating a food system that prioritizes the needs of the urban poor. ATC worked with People's Grocery as a beneficiary of the inaugural ATC Supper Club.

Mission: People's Grocery's mission is to build a local food system that improves the health and economy of West Oakland. West Oakland is a community with the highest joblessness and chronic disease rates in the city and its residents also have limited access to healthy and fresh foods. The organization's work involves increasing local supply of fresh foods; advocating for living-wage business and job opportunities; and developing strong relationships and community leadership.

<http://www.peoplesgrocery.org/>

GAY RIGHTS

GET EQUAL inspires and equips the lesbian, gay, bisexual, transgender and queer (LGBTQ) community and its allies to fight back against discrimination in a way that builds power and personal agency, encourages LGBTQ people to take their places to push forward progressive change as equals, and to build bridges with all who struggle for justice and dignity in their lives.

**Please note that donations to GetEQUAL are not tax-deductible. However, ATC believes that the fight for social change must sometimes fall outside the realm of tax benefits. GetEQUAL is an extremely worthy organization doing incredible work to take advantage of the momentum in the gay rights movement to change the current political dynamic.*

Mission: Get Equal's mission is to empower the lesbian, gay, bisexual, transgender and queer (LGBTQ) community and its allies to take bold action to demand full legal and social equality, and to hold accountable those who stand in the way. <http://getequal.org>

THE TREVOR PROJECT is determined to end suicide among LGBTQ youth by providing life-saving and life-affirming resources including its nationwide, 24/7 crisis intervention lifeline, digital community and advocacy/educational programs that create a safe, supportive and positive environment for everyone.

The Trevor Project operates three core program areas in order to provide life-saving and life-affirming resources for LGBTQ youth and to create safe, accepting and inclusive environments for all young people, regardless of sexual orientation or gender identity. The organization is a pioneer in reaching out to youth in crisis, working in schools, on the telephone lines and online, and was part of the widespread viral video "It Gets Better Project" campaign this Fall. <http://www.thetrevorproject.org>

HAITI

PARTNERS IN HEALTH (PIH) has been working on the ground in Haiti for over 20 years, and ranks as one of the largest nongovernmental health care providers combating poverty and disease in the nation. When the earthquake struck in January, PIH resources were in place to deliver aid, to provide care to the hundreds of thousands of displaced people and to facilitate the placement of volunteer surgeons, physicians and nurses. Earlier this year, PIH announced a 3-year, \$125 million plan to help Haiti build back from the earthquake. Most recently PIH is responding to the severe cholera outbreak in the country through outreach, treatment in facilities and long-term water security planning.

Mission: At its root, Partners In Health's mission is both medical and moral. It is based on solidarity, rather than charity alone. When a person in Peru, or Siberia, or rural Haiti falls ill, PIH uses all of the means at its disposal to make them well—from pressuring drug manufacturers, to lobbying policy makers, to providing medical care and social services. Whatever it takes. Just as we would do if a member of our own family—or we ourselves—were ill. <http://www.pih.org/pages/haiti/>

IMMIGRATION

FLORENCE PROJECT provides and coordinates free legal services and related social services to indigent men, women, and unaccompanied children detained in Arizona for immigration removal proceedings. The Project strives to ensure that detained individuals have access to counsel, understand their rights under immigration law, and are treated fairly and humanely by our judicial system.

Although the government assists indigent criminal defendants and civil litigants through public defenders and legal aid attorneys, it does not provide attorneys for people in immigration removal proceedings. As a result, an estimated 90 percent of the detained people go unrepresented due to poverty. The Florence Project strives to address this inequity both locally and nationally through direct service, partnerships with the community, and advocacy and outreach efforts. <http://www.firrp.org/>

NASHVILLE FLOOD RELIEF

THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE connects the generosity of people who give to support rescue and recovery when natural disasters strike with need. For the epic flood of 2010, they have granted almost \$5.5 million of donated and disaster relief funds to worthy nonprofits working on the ground to rebuild the lives of the flood's victims.

Mission: The Community Foundation of Middle Tennessee is dedicated to enriching the quality of life in Middle Tennessee. <http://www.cfmt.org/floodrelief/>

NET NEUTRALITY

FUTURE OF MUSIC COALITION Founded in 2000 by musicians, artist advocates, technologists and legal experts, Future of Music Coalition (FMC) works to ensure that musicians have a voice in the issues that affect their livelihood. FMC is ATC's partner in the New Orleans artist-activism retreats. In support of Net Neutrality, the principle that preserves a free and open internet, FMC began the "Rock the Net" campaign in 2007 as a coalition of musicians and labels helping to ensure that all users can equally access

the content on the internet, or run the applications and devices of their choice. FMC's support of Net Neutrality reflects an ongoing commitment to a legitimate digital music marketplace where artists have access and fans can find the music they want.

Mission: Future of Music Coalition is a national nonprofit organization that works to ensure a diverse musical culture where artists flourish, are compensated fairly for their work, and where fans can find the music they want. <http://futureofmusic.org/>

PAKISTAN FLOOD RELIEF

OXFAM has reached more than 1.4 of the 20.5 million people affected by the floods in Pakistan so far with humanitarian aid, providing clean water, hygiene supplies and hot food. Oxfam is also working to encourage the world's Finance Ministers to drop Pakistan's debt, as the country pays 44% of all taxes it collects repaying its international debts, and hands over around 3 times more on debt than it spends on healthcare every year.

Mission: Oxfam works directly with communities and seeks to influence the powerful to ensure that poor people can improve their lives and livelihoods and have a say in decisions that affect them. <http://www.oxfam.org/en/emergencies/pakistan-floods-2010>

PEACE

PLOUGHSHARES FUND is engaged in an aggressive strategy to seize the unprecedented opportunities before us to achieve a safe, secure, nuclear weapon-free world. Combining high-level advocacy, an enhanced grantmaking capacity and its own expertise, the organization is helping to fundamentally change nuclear weapons policy.

Ploughshares Fund is the largest grantmaking foundation in the United States dedicated exclusively to security and peace funding. For over 25 years the organization has identified and supported the smartest people with the best ideas for preventing the spread and use of nuclear weapons and building stability in regions where nuclear weapons may be factors. <http://www.ploughshares.org/>

AIR TRAFFIC CONTROL: Just like all of the great organizations mentioned above, Air Traffic Control is also a 501(c) 3 nonprofit relying on the generous donations of foundations, major donors and individuals who believe in our vision to continue our work. 2010 has been a big year for ATC and the demand for the work we do is growing. This is great news but we need your help to continue to serve our expanding network of artists and managers. If you are in a position to give a donation this year, if ATC has been of service to you or your artists, or if you are just happy that we exist, please consider a donation of any size. [Click here](#) if you would like to make a secure online donation.

Air Traffic Control (ATC) exists to help musicians play an effective, unique and vital role in the promotion of social justice. Musicians and managers established ATC five years ago to assemble an experienced and trusted team of leaders, resources and tools that would help them to create more effective social change collaborations with each other and with social justice organizations. As a result, ATC became an artists' air traffic control—one that develops capacity, efficiency, and coordination to produce stronger and more creative social change partnerships. For more information, please go to www.atctower.net.